



3RD - 12TH GRADE

PLACEMENT DAY

FALL A.T.P.

PLACEMENT DAY ITINERARY

Parent Meeting

Training Session Evaluations

M14HOOPS STATS

- Founded September 23, 2009
- Milwaukee founded in July of 2022
- Helped families save over \$10 Million in athletic scholarships

A few M14Hoops Alum:

- Greta Kampschroeder – Michigan
- Patrick Robinson – UMSL
- Kenzie Hare – Marquette
- Jonah Hinton – NW Missouri State
- Dre Davis – Seton Hall
- Nijel Pack – Miami University
- Syd Parrish – University of Indiana
- Meg Newman – Arizona State University

We care and we celebrate all of our players! Character development and life skills are equally as important to us as their success on the court. It matters!

BUSINESS MODEL: RESULTS & QUALITY

We pride ourselves in getting results! This is achieved by placing players in the right environment to advance their development.

What matters to us:

- Commitment level – basketball is a tomorrow sport, you have to work TODAY!
- Accountability – all stakeholders have a vital role to play!
- Rules – must be followed!
- Honesty + Integrity + Respect – winning combination!
- Quality matters!

Placement Day: The What and Why

Placement Day is our try-out for the M14 Academy. This is our way to ensure quality as we are able to observe who is not only interested but also committed. This is the fairest way we have found to assess growth and talent from season to season. Players are evaluated based on skill and talent in hopes of being placed in one of our M14 Academy classes. This means that not everyone will be placed. Each Academy Season, spots are **earned** which means all players must be evaluated before the preceding Academy Season.



If your player is not available for their official Placement Day, we do offer make-up evaluations. All players must be evaluated by August 7th to be considered in the first round of invites. If an alternate date is needed, please contact us at infoMKE@m14hoops.com.

M14 Academy Training Program

- 3-month commitment
 - 12-weeks total
 - 24 Total sessions with 8+ makeup sessions offered
- Difference in groups: At each grade level we divide based on ability.
- Progressive Program: Each Session & Part building on the next.
- IQ/Mentality Training
 - Competitions (1on1, 3on3)
 - Helps us address body language, listening, adversity, and “being a star”
- Skill progression correlates with each player’s needs

CURRICULUM

Part 1: **BALL HANDLING** (creating space, footwork, attack moves, handling pressure)

Part 2: **SHOOTING** (footwork, shots off the dribble, catch & shoot, form shooting, moving without the ball)

Part 3: **Translation (3on3, defense, moving without the ball)**

The first 4 weeks we will work on ball handling, the next 4 weeks will be dedicated to shooting and the last 4 weeks the players will compete against each other (3on3, defense, moving without the ball). Our philosophy is to introduce a move to a player, show them ‘how’ to do the move and ‘why’ they are doing the move. After that we want that player to get as many repetitions as possible doing that move at the correct pace.

Each week we build on our moves and concepts, so attendance is expected. Players in this program do need to purchase our Academy Jersey.



Fall A.T.P. OVERVIEW

- ALL players must be evaluated for this program
- If the program has started you will need to email infoMKE@m14hoops.com to set up a private evaluation
- 12-week commitment starting in second week August ending in October
- 2 sessions a week with a weekly make-up session offered.
- **Labor Day and Halloween we DO NOT have sessions**
- 90 minute sessions each class
- Players are divided into different classes based on skill and talent.
- Progressive Program: Each Session building on the next
- 10:1 Player to Coach Ratio
- Curriculum Overview: Part 1 - Ball Handling, Part 2- Shooting, Part 3 -Translation (3on3)
- Players need to bring their own basketballs

IT WORKS!

After 12 weeks of training expect to see RESULTS! 97% of all players who train in our Academy make the grade level team. That percentage increases as the length of time increases that a player has trained with us. The Academy Program stresses skill but also life lessons that will help your player on and off the court. We believe in discipline, structure and creating a positive environment that appropriately challenges players. It works!

**Through the M14 Academy,
Our goal is to make practice skills transferable into game play.**

**We are continuously growing and learning.
We have upgraded our training program to reflect these new concepts.**



BASKETBALL TRAINING FEES:

\$225 per month (\$675 Total Program)

Academy Practice Jersey: \$25

*Can use same Academy Jersey year to year



REGISTRATION

The day after your Placement Day, your results will be emailed to you. You will have 3 Days to complete ATP Registration (7/22 – 7/25 or 7/27-7/30)

Spots will not be held after the third day and waiting list participants will be contacted.

After the initial registration the 2nd & 3rd installments will be automatically deducted from your account on the following schedule:

Part I: At time of Registration

Part II: September 1

Part III: October 1

Sunday Skillz

- Boys & Girls 3rd-12th (Groups are divided based on grade level, skill and gender)
- 10:1 player to Coach Ratio
- Starts August 11th!
- **NO SESSION ON SEPT 1ST.**
- Player do NOT need to be evaluated for this program
- Each session is 90 minutes
- Each Sunday, sessions are divided into two 45 minute segments: 45-min of ball handling and 45-min of shooting.
- Ball Handling skill work will include: attack moves, finishing moves, footwork, advance drills, fundamental technique drills, playing through contact and more!
- Shooting skill work will include: form shooting, footwork, using screens, creating space, catch & shoot and more!
- Players need to bring their own basketball
- After you have completed registration, there will be no communication from our staff until the Wednesday before the program starts!

Labor Day Clinic

School Tryouts are right around the corner and this clinic will give each player a great opportunity to learn and get an advantage on the competition!

Skills we will teach:

- Attack Moves
- Creating Space
- Shooting form
- Footwork
- Moving without the ball
- 1on1 & 3on3
- And more!!!
- Open to ANY and ALL boys & girls in grades **3rd-8th.**
- Players do NOT need to be evaluated to participate.

Fall Break Camp

- All players must bring their own basketball to camp.
- Camp times are 9a-12p &/or 1:30pm-4:30pm
- 10:1 player-to-coach ratio.

